

## *Regional Bengali Conference 2010*

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P. O. Box 198873  
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### **Venue**

Embassy Suites  
Nashville-South/Cool Springs  
820 Crescent Centre Drive  
Franklin, TN 37067

## *Regional Bengali Conference 2010*

### **A Spectacular Cultural Exchange Event**

**July 16 – 18, 2010**

### **Venue**

Embassy Suites  
Nashville South/Cool Springs  
Franklin, TN

<http://www.rbc2010online.org/>

### **Hosted by**

**Bengali Association of Greater Nashville**

(A Charter Nonprofit Organization)



*Making New Friends*

## Regional Bengali Conference 2010

### Welcome to Regional Bengali Conference 2010!

Bengali Association of Greater Nashville is excited to host the first **Regional Bengali Conference**, the **Ancholik Banga Sammelan**, from July 16-18, 2010 at Embassy Suites in Franklin, Tennessee, a southern suburb of Nashville.

The music city of USA will see glimpse of "**Ruposhi Bangla**" through our cultural extravaganza at the Ancholik Banga Sammelan in 2010. Bengali music will join the ranks of country, jazz, blues, and other music genres that call Nashville home.

Our Youth Forum team will provide a vibrant program package for children, teenagers, and youth. They will have opportunities to participate in debates on current topics, discussions on career paths and future networking, talent shows, and many more such agenda items.

For first time, Soumit's World Foundation will sponsor and organize an unique Regional Music Contest during this conference.

A Business forum will bring together business personnel and entrepreneurs from both sides of Bengal, and their American counterparts, for collaboration and possible joint ventures.

For corporate sponsors and vendors, this event will provide an opportunity to promote their businesses. With 1,000+ attendees from every walk of life, sponsors can aim for successful exposure of their business.

Lastly, food is an integral part of any Bengali gathering. We welcome you to enjoy a variety of Indian/Bengali food specially catered for you.

### Why Regional Bengali Conference 2010?

Bengal is a land of rich cultural heritage. The Bengalis living anywhere in the world nurture them. They blend it with the culture of the land creating many new horizons in their social and personal life. Bengali Association of Greater Nashville (BAGN) is no exception. The most benefited ones of these awesome mingling processes are our kids, the second generation living here.

However, this special upbringing needs special care. One of these processes is arrangement of conferences, that present the cultural spectrum from Bengal, both West Bengal and Bangladesh. **BAGN** is going to do that right here in Greater Nashville, TN, **the Music City of USA**.

## Regional Bengali Conference 2010

### Venue and Accommodation:

The venue of the Regional Bengali Conference 2010 is

Embassy Suites  
Nashville-South/Cool Springs  
820 Crescent Centre Drive  
Franklin, TN 37067

Accommodations at the Embassy Suites Nashville-South/Cool Springs hotel is second to none, with luxurious two-room suites offering guests a relaxed stay in a spacious, leisurely atmosphere. A block of room is reserved for this event at low rate and is available on first come first serve basis. Please register for the event, and reserve your room at an early date.

Special catering of Indian food is arranged for this event. You will enjoy fresh, delicious and variety at lunch and dinner every day.

### About Franklin and Nashville:

The City of **Franklin** was founded by Abram Maury, Jr. (1766-1825), a State Senator, and named after Benjamin Franklin. This quaint suburb of Nashville has grown from a very small, agricultural community into a strong blend of residential, commercial, and corporate citizens. Franklin, Tennessee currently blossoms with upscale restaurants and shopping mall. Franklin Downtown is a well-preserved historic area. Guided tours of the downtown center are available by foot.

Many movies have been made about **Nashville**, the capital of Tennessee. Enough books about the Music City have been written to fill a bookcase. And, of course, scores of songs are dedicated to this city of music. But while music is the lifeblood of Nashville, visitors will also find here a city of culture and history, haute cuisine, professional sports, outstanding academics, natural beauty, and pure Southern charm. Nashville is a place where the past and the future peacefully coexist and build, one on the other, to create a destination that appeals to the interests of every visitor.

Nashville is also home to the Sri Ganesha Temple ([www.ganeshatemple.org](http://www.ganeshatemple.org)), regarded to be one of the most beautiful Hindu temples in the southeastern United States. Find serenity and calm as you experience this mystical temple adorned with intricate carvings and sculptures.

## Regional Bengali Conference 2010

### Registration for the Event:

Registration for the RBC 2010 is open for all registrants including donors/patrons. We offer three categories of registration.

- A. Adult Participant
- B. Student
- C. Children/Youth (Age 8-18 years on July1, 2010)

Children below 8 years of age are free. The Registration form can be downloaded from the website [www.rbc2010online.org](http://www.rbc2010online.org)

### Donor and Sponsors:

The RBC 2010 organizing committee invites its patrons and well wishers and offers three ways to support the event. Complementary benefits are offered for each category. Please visit our website for details and to download necessary forms.

#### Corporate Sponsors

- Grand Sponsor \$10,000 and up
- Platinum: \$7,500 and up
- Diamond: \$5,000 and up
- Gold: \$3000 and up
- Silver: \$1,500 and Up

#### Individual Donor

- Diamond Patron \$3,000 and up
- Gold Patron \$2,000
- Silver Patron \$1,000
- Patron \$500
- Donor \$300

#### Advertisement

You can advertise your business in the Commemorative magazine of RBC 2010, brochures and flyers . Various rates are available to fit your needs. You can also aim for a successful exposure of your business through sponsoring a major Event, a major Artist or sponsoring batches, bags and other gift items.

Please visit the website [www.rbc2010online.org](http://www.rbc2010online.org) for advertisement rates and to download necessary forms.

## Regional Bengali Conference 2010

**Overseas Events:** The RBC 2010 Committees or the delegates visiting Kolkata and Dhaka will invite celebrities, corporate sponsors, vendors, overseas coordinators, etc. to generate a unique entertainment program for you.

**Domestic Events:** Cultural organizations across the United States are welcomed to participate in RBC 2010. Groups of 10 or more participants will be allotted a 30-minute time slot free of charge. All other groups will be asked to purchase their time slots. The Cultural Committee of RBC 2010 reserves the right to accept or reject any program.

**Local Events:** Bengali Association of Greater Nashville and Bangladesh Association of Nashville, two local Bengali associations, are allotted two free slots for their members. RBC 2010 Cultural Committee will work in collaboration with the current Cultural Coordinators of both organizations on this program.

### Dui Bangla and America

The torch of Bengali culture is carried on by the people of both West Bengal and Bangladesh. Bengali culture is one of the most liberal cultures of the world. Bengalis have also assimilated the other cultures of India and have enriched with the culture of their adopted motherland. RBC 2010 will be a gala presentation of all these cultures.

#### "INDIA NITE": Friday, July 16, 2010

Friday night will spotlight the rich cultural heritage of India. The cultural program will present popular artists to promote a cohesive celebration of Indian culture.

#### "DUI BANGLAR MILAN": Saturday, July 17, 2010

Bengal may be divided geographically, but culturally and socially, they are more together than apart. On this day, the event lineup will focus on union of Bengali cultures and "Sanskriti". Both Bangladeshi and Indian artists are expected to perform.

#### "SALUTE TO AMERICA": Sunday, July 18, 2010

One common factor among all of us is our connection to America and the unique experience of being Bengali-American. First and Second generation participants of RBC 2010 will bring forth the talent and creativity of their global culture with a modern/fusion approach.

## Regional Bengali Conference 2010

### **Youth Forum:**

The Youth Forum is targeted to achieve complete involvement and participation from the youth. The younger generation is invited to join and celebrate the festivity in their own way. Tailored programs of their choice will be planned, which will be entertaining and educational. New ideas from the youth are welcome. Their leadership to execute the ideas will be encouraged.

Youth Forum team will provide a vibrant program package for children, teenagers, and youth. They will have opportunities to participate in debates on current topics, discussions on career paths and future networking, talent shows, etc.

### **Business Forum:**

The Business Forum will bring together business personnel and entrepreneurs from both sides of Bengal, and their American counterparts, for collaboration and possible joint ventures. A few discussion themes will include the establishment of research parks with specific focus on bio-technology, nano-technology and green industries, collaboration among higher educational institutes, and opportunities for Indian and Bangladeshi Americans to invest and profit from growing capital markets in India and Bangladesh.

### **Corporate Sponsors:**

Corporate Sponsors at the event will generate goodwill with the community at large, and enhance opportunities for business. People of multiple ethnicities are expected to attend. Please seize this opportunity to promote your business.

### **Vendors:**

This will be a platform for the Vendors to present a unique marketing opportunity to showcase business possibilities for three consecutive days. The exclusive booths of clothing, jewelry, handicrafts, books, music, etc. will be attended by affluent individuals and families, who will be eager to spend. Please take advantage and promote your business at very reasonable price.

Please visit the website [www.rbc2010online.org](http://www.rbc2010online.org) for detail information and to download necessary forms.

## Regional Bengali Conference 2010

### **Linking different Institutes together:**

One integral part of the cultural heritages of Bengal deeply roots in the history of trade and commerce. Saptagram, Tamralipi, Hooghly are the famous ports of Bengal from the ancient days. In the modern world, all the units of a society are closely interlaced. The success of an event depends on the participation of different institutions. We are thankful to all the business houses and vendors who are coming to RBC 2010. RBC 2010 will feature booths, exhibiting clothing, jewelry, handicrafts, books, music, etc..

### **Environment:**

One important responsibility of modern day parents is to educate their kid(s) on the environmental matters. They need to participate in maintaining an ecological balance. There will be presentations on the protection of the environment in RBC 2010.

### **Healthcare and Wellness:**

Many healthcare professionals on both sides of the Ocean are eager to transfer and share their experience and expertise among them. RBC 2010 will feature several renowned personnel with expertise in this specialized field.

### **Photography:**

One essential feature of modern life is the presence of cameras everywhere. Many of our kids and young adults take awesome photos. RBC 2010 is an excellent place to showcase their photographic talent.

### **Soumit's World Foundation and RBC 2010:**

Soumit's World Foundation (SWF), a private non-profit organization registered in Tennessee is dedicated to fulfill dreams of gifted and talented less fortunate children and young adults for better academic, musical, artistic, and economic opportunities all over the world. SWF's motto is "LOVE LIFE AND HELP OTHERS."

What SWF has planned for the young Bengali Generation is a great one. SWF will organize a Regional Music Contest, which will begin in spring of 2010 and will conclude the finale at the RBC 2010. Please visit the website <http://www.soumitsworld.org> for more information.