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P. O. Box 198873, Nashville, TN - 37219

Venue

Embassy Suites
Nashville-South/Cool Springs
820 Crescent Centre Drive
Franklin, TN 37067
(615) 515-5151

Prayag Group

Presents

Regional Bengali Conference 2011

A Spectacular Cultural and Business Event

Hosted by

**Bengali Association of
Greater Nashville**

(A Charter Nonprofit Organization)



Making New Friends

June 24-26, 2011

Venue

Embassy Suites

Nashville South/Cool Springs, Franklin, TN

<http://www.rbc2011.org/>

Regional Bengali Conference 2011

Registration for the Event:

Registration for the RBC 2011 is open for all participants including donors/patrons. We offer three categories of registration. Children below 8 years of age are free. The Registration form can be downloaded from the website www.rbc2011.org

- A. Adult Participant
- B. Student
- C. Children/Youth (Age 8-18 years on June1, 2011)

Donor and Sponsors:

The RBC 2011 organizing committee offers and invites its patrons and well-wishers three ways to support the event. Complementary benefits are offered for each category. Please visit our website for details and to download necessary forms.

Corporate Sponsors

- Grand Sponsor \$10,000 and up
- Platinum: \$7,500 and up
- Diamond: \$5,000 and up
- Gold: \$3000 and up
- Silver: \$1,500 and Up

Individual Donor

- Diamond Patron \$3,000 and up
- Gold Patron \$2,000
- Silver Patron \$1,200
- Patron \$500
- Donor \$300

Vendors and Advertisement

You can advertise your business in the Commemorative magazine of RBC 2011, brochures and flyers. Various rates are available to fit your needs. You can also aim for a successful exposure of your business through sponsoring a major Event, a major Artist or sponsoring batches, bags and other gift items. Vendor booths are available on first come first serve basis.

Please visit the website www.rbc2011.org for advertisement rates and to download necessary forms.

Regional Bengali Conference 2011

Welcome to Regional Bengali Conference 2011!

One success leads to another. After the grand success of Regional Bengali Conference 2010, Bengali Association of Greater Nashville is excited to host the **RBC 2011**, the **Ancholik Banga Sarmmelan**, from June 24-26, 2011, at the Embassy Suites in Franklin, Tennessee, a southern suburb of Nashville.

The music city of USA will see glimpses of "**Ruposhi Bangla**" through our **cultural extravaganza** at this Ancholik Banga Sarmmelan. Bengali music will continue with the ranks of various music genres that call Nashville home.

Our **Youth Forum** will provide a vibrant program package for our youth and teenagers alike. They will have opportunities to participate in debates on current topics, discussions about career paths and networking opportunities with their peers, talent show competitions, and many more fun activities.

The **Business Forum** will bring together business personnel and entrepreneurs from India, mostly West Bengal, Bangladesh and our American counterparts for collaboration and possible joint ventures. Representatives of the Embassy of India will present strategies and practical tips to invest in India. The Nashville and Williamson County Area Chambers of Commerce will also be present to discuss business opportunities in Tennessee while the Indian-American Chamber of Commerce will offer guidance on global business development topics.

The **Medical Forum** will enhance collaboration between regional medical providers, pharmaceutical industries, hospitals and healthcare industries in India, Bangladesh and USA. Agencies will explore and invite discussion regarding the issues facing the healthcare industry here and abroad, including but not limited to healthcare personnel shortage, medical tourism and telemedicine. We welcome your participation and suggestions for pertinent topics of your interest.

For corporate **sponsors and vendors**, this event will provide a unique opportunity to promote businesses. With thousands of attendees from every walk of life, sponsors can successfully expose their business to this niche market.

Lastly, as food is an integral part of any Bengali gathering, RBC 2011 promises to delight with a variety of Indian/Bengali food especially catered for you. .

The Mission:

Bengal is a land of rich cultural heritage, nurtured by Bengalis all over the world. They blend it with the culture of the land creating many new horizons in their social and personal lives. Our children are the greatest beneficiaries of these unique social exposure to our language and culture. One of these special up-bringing processes is the arrangement of conferences that present the cultural spectrum from West Bengal, India and Bangladesh along with the global business initiative. The Bengali Association of Greater Nashville (BAGN) is going to do that once again here at the suburb of Nashville, the Music City of USA. Fittingly the theme of our grand event is "**A Celebration of Life in Music City.**"

Regional Bengali Conference 2011

Overseas Events: The RBC 2011 delegates have invited celebrities, artists, corporate sponsors, vendors, and overseas businesses to generate a unique entertainment program and business opportunity for you. There was a very successful press conference on January 6, 2011 at Kolkata Press Club, which was widely covered by TV channels, radio, electronic and print media.

Domestic Events: Cultural organizations across the United States are welcomed to participate in RBC 2011. Organizations from surrounding cities as far away as the East and West coast have already reserved their spots at this spectacular cultural extravaganza. The Cultural Committee of RBC 2011 reserves the right to accept or reject any program.

Local Events: Bengali Association of Greater Nashville and Bangladesh Association of Nashville, two local Bengali associations, are allotted two free program slots for their members. RBC 2011 Cultural Committee will work in collaboration with the representatives of both organizations on these programs.

Dui Bangla and America:

The torch of Bengali culture is carried on by the people of both West Bengal and Bangladesh. Bengali culture is one of the most liberal cultures of the world. Bengalis have also assimilated the other cultures of India and have been enriched by the culture of their adopted motherland. RBC 2011 will be a gala presentation of all these cultures.

"INDIA NITE": Friday, June 24, 2011

Friday night will spotlight the rich cultural heritage of India. The cultural program will present popular artists to promote a cohesive celebration of Indian culture.

"DUI BANGLAR MILAN": Saturday, June 25, 2011

Bengal may be divided geographically, but culturally and socially, they are more together than apart. On this day, the event lineup will focus on union of Bengali culture. 'Sardhoshatoborshe Rabindra Shradhanjali' will be tribute to the great poet and philosopher with a Documentary movie and dance and music collage. Another highlight of the program will be a film festival.

"SALUTE TO AMERICA": Sunday, June 26, 2011

One common factor among all of us is our connection to America and the unique experience of being Bengali-American. First and Second and even Third generation participants of RBC 2011 will bring forth the talent and creativity of their global culture with a modern/fusion approach.

Regional Bengali Conference 2011

Youth Forum:

The Youth Forum is targeted to achieve complete involvement and participation from the youth. The members of younger generation are invited to join and celebrate the festivity in their own way. Tailored programs of their choice will be planned, which will be entertaining and educational. Their leadership to execute novel ideas will be encouraged.

Business Forum:

Like last year, the Business Forum will bring together business personnel and entrepreneurs from both sides of Bengal, and their American counterparts, for collaboration and possible joint ventures. Discussion themes will include the establishment of research parks with specific focus on bio-technology, and green industries, collaboration among higher educational institutes, and opportunities for Indian and Bangladeshi Americans to invest and profit from growing capital markets in India and Bangladesh. Investing in US Hospitality Industry and Setting up a new Business in Tennessee will be discussed to assist and encourage prospective entrepreneurs.

Medical Forum:

Medical forum will be a very exciting program of intellectual exchange and information sharing amongst health care providers from India, Bangladesh and US. Special emphasis will be given to Prevention of Cardiac disease, Cancer management, Kidney diseases, Infectious disease and Advances in Pain Management. Negotiations have started between leading cancer centers and hospitals in India and USA for possible affiliation and collaboration, benefitting caregivers and patients from both countries.

Corporate Sponsors:

Corporate Sponsors at the event will generate goodwill with the community at large, and enhance opportunities for business. People of diverse ethnic and social backgrounds are expected to attend. Please seize this opportunity to promote your business.

Vendors:

This will be a platform for the Vendors to present a unique marketing opportunity to showcase business possibilities for three consecutive days. The exclusive booths of clothing, jewelry, handicrafts, books, music, etc. will be attended by affluent individuals and families, who will be eager to spend. Please take advantage and promote your business at very reasonable price. Please listen to vendors from last year about their positive business experience.

Please visit the website www.rbc2011.org for detail information and to download necessary forms.