



Making New Friends

RBC 2011 NEWSLETTER

BENGALI ASSOCIATION OF GREATER NASHVILLE

(A Charter Nonprofit Organization)

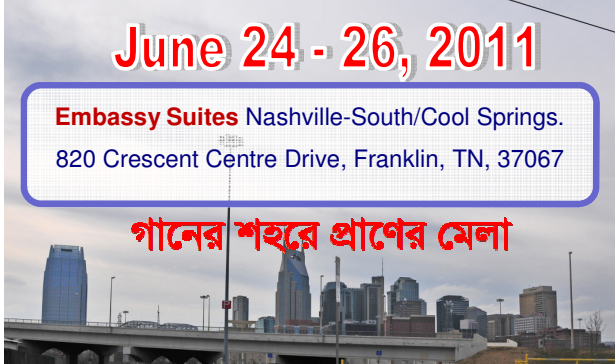
Celebration of Life in the Music City

Register early and save. Space is filling up quickly

June 24 - 26, 2011

Embassy Suites Nashville-South/Cool Springs.
820 Crescent Centre Drive, Franklin, TN, 37067

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RBC 2011 in Nashville, Tennessee

We welcome you to attend, participate and contribute towards this gala event.

Artists and celebrities from home and abroad are coming to the Music

City to dazzle the stage of RBC 2011.

We will bring in different forums to discuss, share and exchange ideas related to Medical, Business and Youth activities. With 1,000+ attendees from

every walk of life, sponsors can aim for successful exposure of their business.

You are welcome to enjoy all these as well as a fabulous collection of Sarees, Jewelries, Books, DVDs and CDs and a much more from India, Bangladesh and our own region.

Lastly, awesome **food** is an integral part of any Bengali gathering. We welcome you to enjoy a variety of Indian/Bengali food specially catered for you.

To experience what it was like in the last RBC and see some testimonies, please click the link for **RBC 2010** in our website <http://www.rbc2011.org>

We had a very successful press conference at Kolkata Press Club on Jan 6, 2011 attended by 8 TV Channels, 20+ Print Media & Internet Radio Channels.

Accommodations

Please Register now and then book your room to get the discounted group rates. Reservations at negotiated rate will be cancelled, if you are not registered for the event.

We have negotiated group rates with these two hotels:

The Embassy Suites Hotel, Nashville-South/Cool Springs - 820 Crescent Centre Drive, Franklin, TN 37067 (the venue of RBC 2011). Stay where the action is. It is in a southern suburb of Nashville, the Music city of USA.

Group room rates are \$129 + tax per night.

The Country Inn and Suites Coolsprings/Nashville-South - 7120 South Springs Drive, Franklin, TN 37067 (close to the venue).

Group room rates are \$89 + tax per night and should be booked before May 24, 2011.

Complimentary Hot Breakfast, Complimentary Wi-Fi throughout the facility, 24/7 Business and Fitness Centers, Indoor Heated Pool, All rooms with Flat Panel TVs, Microwaves and Refrigerators, Smoke Free Facility.

Cancellation Policy: Group reservations will be subject to 48 hours cancellation policy. In order to avoid one night room plus tax penalty, rooms must be cancelled by individuals 2 days in advance of their arrival.

Highlights

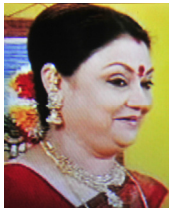
- **June 24, 25, 26 - 2011**
- **Affordable Registration, online available**
- **Discounted Accommodation**
- **Fri - India Night**
Sat - Dui Banglar Milan, Rabindra Shradhanjali
Sun - Kolkatar Natok & Salute to America
- **Variety of songs - Classical, Rabindra, Modern, Folk songs**
- **Kolkatar Natok**
- **Awesome list of artists and celebrities**
- **Forums - Business, Medical & Youth**
- **Delicious Indian Food**
- **Shopping extravaganza of sari, jewelry, CD, DVD, books, etc.**

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Artists and Celebrities joining RBC 2011

Kolkatar Natok



The famous **Feluda**, **Sabyasachi Chakraborty** is coming with his team of renowned artists **Kheyali Dastidar** (Tero parbon), **Arindam Ganguly** (Hansaraj, Sadhak Bamakhyapa) & **Mithu Chakraborty** (Bhorer Khub Kachhe).

We are working towards bringing more artists and celebrities. Many talented artists from USA will also join the show. Please check our website <http://www.rbc2011.org> for latest updates.



Kavita Krishnamurthy

She is one of the most famous Indian film playback singers who has sung a wide range of classical-based songs. She has worked with many music composers including R.D. Burman and A.R. Rahman. She has received four Filmfare Best Female Playback Awards, including 3 consecutive ones (1994-1996).

Aneek Dhar

Aneek is a sensational singer and performer who won many singing challenges including Sa Re Ga Ma Pa challenge 2007. Recently Aneek starred in Shreya Ghoshal's Team 'Shreya's Superstars' in the show Music Ka Maha Muqqabla on Star Plus.



Anwasha Datta Gupta

Anwasha is a singing prodigy who is known for her soulful rendition of classical singing. She has made a debut in playback singing with a popular number in a Hindi movie 'Golmaal Returns'. Recently she won the Singer of the Series Award in the show Music Ka Maha Muqqabla on Star Plus. During the show, Shankar Mahadevan complimented her saying "Out of all reality shows, after Shreya Ghoshal, if there is any singer, that is Anwasha as of today" and also said that the Indian film music is secure with singers like her (Wikipedia).

Swapan Basu

The legendary artist of folk music. Get ready to be mesmerized with his diverse stock of vibrant and melodious Bengali folk songs. Feel the fresh air and the smell of paddy fields from the villages of Bengal.



Monomoy Bhattacharya

The tonal quality & unique style of singing of this very popular artist have helped him to become one of the most talented & versatile singers of our time in Bengal. His golden voice and charming personality easily mesmerizes the audience.

Sumita Bhattacharya

Producer: Angshumaner Chhobi, Tintoretto Jishu, Kailashe Kelenkari, Abar Aranye.



And, Bengali Film Festival
at RBC 2011

Business And Medical Forum

The Business and Medical Forums will bring together Pharmaceutical industries, corporate business and entrepreneurs from both sides of Bengal, and their American counterparts, for collaboration and possible joint ventures. A few discussion themes will

include the establishment of research parks with focus on healthcare industries, biotechnology, nanotechnology and green industries. We will facilitate collaboration among institutes, hospitals and create opportunities for Indian and Bangladeshi Americans to invest and profit from growing capital

markets in India and Bangladesh.



Corporate Sponsors

Corporate Sponsors at the event will generate goodwill with the community at large, and enhance opportunities for business. People of multiple ethnicities are expected to attend. Please seize this opportunity to promote your business.

Complementary sponsors. Please visit benefits are offered our website for details. for each category of <http://www.rbc2011.org>

- **Grand Sponsor** \$10,000 and up
- **Platinum:** \$7,500 and up
- **Diamond:** \$5,000 and up
- **Gold:** \$3000 and up
- **Silver:** \$1,500 and Up

With 1,000+ attendees from every walk of life sponsors can aim for successful exposure of their business at RBC 2011.

Vendors

This will be a platform for the Vendors to present a unique marketing opportunity to showcase business possibilities for three consecutive days. The exclusive booths of clothing, jewelry, handicrafts, books, music, etc. will be attended by a wide spectra of individuals and families, who will be willing to collect these from here. Please take advantage and promote your business at very reasonable prices.



Youth Forum

The Youth Forum is targeted to achieve complete involvement and participation from the youth. Youth Forum team will provide a stage for vibrant program packages for children, teenagers, and youth.



Expand The Horizon Of Your Business. Enjoy The Life.

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(A Charter Nonprofit Organization)
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www.rbc2011.org

Registration Information

Registration for the RBC 2011 is open for all registrants, including donors/patrons. 3 categories of registration are:

Adult Participant : \$60

Student : \$50

Children/Youth (Age 8-18 years on 06/01/11) : \$25

Children (Below age 8 on 06/01/11) : Free

The rates may go up after March 31st

Register early and save. Space is filling up quickly

Sponsorship Information

The RBC 2011 organizing committee invites its patrons and well wishers and offers three ways to support the event. Complementary benefits are offered for each category. Please visit our website for details.

Corporate Sponsors

- Grand Sponsor \$10,000 and up
- Platinum: \$7,500 and up
- Diamond: \$5,000 and up
- Gold: \$3000 and up
- Silver: \$1,500 and Up

Individual Donors

- Diamond Patron \$3,000 and up
- Gold Patron \$2,000
- Silver Patron \$1,200
- Patron \$500
- Donor \$300

Advertisement

Advertise your business in RBC 2011 Commemorative magazine, brochures and flyers. Businesses can sponsor a major Event, a major Artist or sponsoring batches, bags and other gift items.

Please visit our website and review the benefits.

The registration and other forms are available for download from this site. <http://www.rbc2011.org/>

Cultural Program Format - a three day extravaganza



Celebration of
Life in the
Music City

**Friday, June 24, 2011 -
Theme: India Nite**

Famous artists from India will mesmerize the audience of RBC 2011 with highly popular programs, including a whole lot in Hindi that will focus on the rich cultural heritage of India. This night's program is targeted to entertain people from all Indian origin.

**Saturday, June 25, 2011 -
Theme : Dui Banglar Milan -
'Sardhoshatoborshe Rabindra
Shraddhanjoli'**

This day will be filled with some of the finest and heart warming presentations to soak you with the music of two Bengals (East & West). Besides remembering the great poet, this day's program will also offer sweet nostalgic moments as well as the latest marvels in the fields of music, movies and much more.

**Sunday, June 26, 2011 -
Theme : Salute to
America**

Besides presenting a Bengali drama by the artists from Kolkata, this day will also focus on our foundation of the future - the young generation that is bringing the best of both - rich cultural heritage of their parents and grandparents and the wonderful land where they are growing up that we call America.